



Business
Information
Solutions

Latitude: 35.010424
Longitude: -85.217577

5600 Brainerd Rd
Chattanooga, TN 37411
Radius: 5.0 miles

5600 Brainerd Rd
Chattanooga, TN 37411
Radius: 10.0 miles

5600 Brainerd Rd
Chattanooga, TN 37411
Radius: 15.0 miles



	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 5.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 10.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 15.0 miles
2000 Total Population	129,004	293,414	380,858
2000 Group Quarters	2,639	8,339	9,166
2004 Total Population	130,644	300,129	391,523
2009 Total Population	134,702	310,400	405,621
2004 - 2009 Annual Rate	0.61%	0.68%	0.71%



2000 Households	54,324	119,739	152,522
2000 Average Household Size	2.33	2.38	2.44
2004 Households	56,104	124,729	159,672
2004 Average Household Size	2.28	2.34	2.39
2009 Households	58,868	131,194	168,215
2009 Average Household Size	2.24	2.3	2.36
2004 - 2009 Annual Rate	0.97%	1.02%	1.05%
2000 Families	34,651	78,523	104,272
2000 Average Family Size	2.91	2.95	2.96
2004 Families	34,826	79,960	106,974
2004 Average Family Size	2.9	2.93	2.94
2009 Families	36,046	83,154	111,540
2009 Average Family Size	2.86	2.9	2.91
2004 - 2009 Annual Rate	0.69%	0.79%	0.84%



2000 Housing Units	59,638	130,052	164,812
Owner Occupied Housing Units	54.2%	58.2%	62.4%
Renter Occupied Housing Units	36.9%	33.9%	30.1%
Vacant Housing Units	8.9%	7.9%	7.5%
2004 Housing Units	61,559	135,390	172,338
Owner Occupied Housing Units	55.1%	59.6%	63.9%
Renter Occupied Housing Units	36.1%	32.5%	28.8%
Vacant Housing Units	8.9%	7.9%	7.3%
2009 Housing Units	64,588	142,400	181,591
Owner Occupied Housing Units	55.4%	60.3%	64.6%
Renter Occupied Housing Units	35.7%	31.8%	28.0%
Vacant Housing Units	8.9%	7.9%	7.4%

Median Household Income

2000	\$32,020	\$35,940	\$38,205
2004	\$35,737	\$40,386	\$42,751
2009	\$41,076	\$46,207	\$49,125

Median Home Value

2000	\$76,512	\$85,531	\$89,201
2004	\$91,149	\$103,090	\$107,950
2009	\$110,672	\$124,799	\$130,129

Per Capita Income

2000	\$18,014	\$20,022	\$20,641
2004	\$20,909	\$23,543	\$24,306
2009	\$24,913	\$28,444	\$29,407

Median Age

2000	37.2	36.8	37.1
2004	37.9	37.7	38.1
2009	39.1	39.1	39.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.



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2000 Households by Income

Household Income Base	5600 Brainerd Rd	5600 Brainerd Rd	5600 Brainerd Rd
< \$15,000	54,339	119,944	152,612
\$15,000 - \$24,999	22.1%	19.4%	17.6%
\$25,000 - \$34,999	17.0%	15.3%	14.4%
\$35,000 - \$49,999	14.9%	14.0%	13.8%
\$50,000 - \$74,999	17.4%	17.4%	17.5%
\$75,000 - \$99,999	16.7%	18.4%	19.2%
\$100,000 - \$149,999	6.1%	7.6%	8.5%
\$150,000 - \$199,999	3.8%	4.9%	5.5%
\$200,000+	0.8%	1.4%	1.6%
Average Household Income	1.2%	1.7%	1.9%
	\$42,518	\$48,266	\$50,901

2004 Households by Income

Household Income Base	5600 Brainerd Rd	5600 Brainerd Rd	5600 Brainerd Rd
< \$15,000	56,105	124,728	159,672
\$15,000 - \$24,999	19.8%	17.1%	15.5%
\$25,000 - \$34,999	15.0%	13.4%	12.7%
\$35,000 - \$49,999	14.2%	13.1%	12.6%
\$50,000 - \$74,999	17.6%	17.1%	17.1%
\$75,000 - \$99,999	17.3%	18.7%	19.4%
\$100,000 - \$149,999	7.9%	9.4%	10.1%
\$150,000 - \$199,999	5.5%	7.2%	8.0%
\$200,000+	1.3%	1.8%	2.1%
Average Household Income	1.5%	2.3%	2.5%
	\$48,418	\$55,819	\$58,917

2009 Households by Income

Household Income Base	5600 Brainerd Rd	5600 Brainerd Rd	5600 Brainerd Rd
< \$15,000	58,868	131,193	168,218
\$15,000 - \$24,999	17.0%	14.8%	13.3%
\$25,000 - \$34,999	13.1%	11.5%	10.8%
\$35,000 - \$49,999	12.7%	11.5%	11.0%
\$50,000 - \$74,999	16.6%	15.7%	15.6%
\$75,000 - \$99,999	19.1%	19.6%	20.1%
\$100,000 - \$149,999	9.3%	10.7%	11.3%
\$150,000 - \$199,999	8.0%	10.0%	10.8%
\$200,000+	2.1%	2.9%	3.3%
Average Household Income	2.1%	3.2%	3.7%
	\$56,750	\$66,407	\$70,198

2000 Owner Occupied HUs by Value

Total	5600 Brainerd Rd	5600 Brainerd Rd	5600 Brainerd Rd
<\$50,000	32,402	75,824	102,869
\$50,000 - 99,999	20.5%	16.4%	15.5%
\$100,000 - 149,999	53.7%	47.2%	44.1%
\$150,000 - 199,999	16.3%	20.9%	21.4%
\$200,000 - \$299,999	5.3%	7.1%	8.6%
\$300,000 - 499,999	2.7%	4.7%	6.0%
\$500,000 - 999,999	1.1%	2.5%	3.0%
\$1,000,000+	0.3%	0.9%	1.0%
Average Home Value	0.1%	0.4%	0.4%
	\$90,150	\$110,754	\$117,924

2000 Specified Renter Occupied HUs by Contract Rent

Total	5600 Brainerd Rd	5600 Brainerd Rd	5600 Brainerd Rd
With Cash Rent	21,889	43,759	49,249
No Cash Rent	95.2%	94.6%	93.9%
Median Rent	4.8%	5.4%	6.1%
Average Rent	\$396	\$406	\$409
	\$407	\$419	\$429

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.



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2000 Population by Age

	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 5.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 10.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 15.0 miles
Total	129,005	293,414	380,860
0 - 4	6.2%	6.2%	6.1%
5 - 9	6.6%	6.6%	6.7%
10 - 14	6.6%	6.7%	6.9%
15 - 24	13.4%	13.9%	13.5%
25 - 34	14.1%	13.9%	13.6%
35 - 44	14.7%	15.1%	15.5%
45 - 54	13.5%	13.9%	14.4%
55 - 64	9.3%	9.4%	9.6%
65 - 74	8.1%	7.6%	7.4%
75 - 84	5.6%	5.0%	4.7%
85+	2.0%	1.8%	1.6%
18+	77.0%	76.8%	76.3%

2004 Population by Age

	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 5.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 10.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 15.0 miles
Total	130,641	300,132	391,526
0 - 4	6.2%	6.2%	6.1%
5 - 9	6.1%	6.2%	6.2%
10 - 14	6.5%	6.5%	6.6%
15 - 24	13.3%	13.6%	13.2%
25 - 34	14.0%	13.9%	13.5%
35 - 44	13.9%	14.3%	14.6%
45 - 54	13.9%	14.3%	14.7%
55 - 64	10.5%	10.6%	11.0%
65 - 74	7.9%	7.4%	7.3%
75 - 84	5.7%	5.1%	4.9%
85+	2.2%	1.9%	1.8%
18+	77.5%	77.5%	77.3%

2009 Population by Age

	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 5.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 10.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 15.0 miles
Total	134,700	310,402	405,622
0 - 4	6.2%	6.1%	6.0%
5 - 9	5.6%	5.6%	5.6%
10 - 14	6.2%	6.3%	6.5%
15 - 24	13.8%	13.7%	13.3%
25 - 34	12.9%	12.8%	12.4%
35 - 44	13.4%	13.9%	14.1%
45 - 54	14.1%	14.6%	15.0%
55 - 64	12.0%	12.1%	12.5%
65 - 74	7.7%	7.4%	7.4%
75 - 84	5.7%	5.2%	5.0%
85+	2.5%	2.3%	2.1%
18+	78.3%	78.2%	78.0%

2000 Population by Sex

	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 5.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 10.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 15.0 miles
Males	46.9%	47.5%	47.9%
Females	53.1%	52.5%	52.1%

2004 Population by Sex

	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 5.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 10.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 15.0 miles
Males	47.1%	47.7%	48.1%
Females	52.9%	52.3%	51.9%

2009 Population by Sex

	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 5.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 10.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 15.0 miles
Males	47.3%	47.9%	48.2%
Females	52.7%	52.1%	51.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.



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2000 Population by Race/Ethnicity

Total	129,004	293,414	380,857
White Alone	65.8%	75.1%	80.0%
Black Alone	30.3%	21.2%	16.7%
American Indian Alone	0.3%	0.3%	0.3%
Asian or Pacific Islander Alone	1.5%	1.3%	1.2%
Some Other Race Alone	0.9%	0.8%	0.7%
Two or More Races	1.2%	1.2%	1.1%
Hispanic Origin	2.0%	1.8%	1.7%
Diversity Index	49.6	41.2	35.5

2004 Population by Race/Ethnicity

Total	130,644	300,129	391,523
White Alone	64.3%	74.0%	79.0%
Black Alone	31.2%	21.8%	17.1%
American Indian Alone	0.3%	0.3%	0.3%
Asian or Pacific Islander Alone	1.8%	1.6%	1.5%
Some Other Race Alone	1.1%	1.0%	0.8%
Two or More Races	1.3%	1.3%	1.2%
Hispanic Origin	2.3%	2.2%	2.0%
Diversity Index	51.2	43.0	37.2

2009 Population by Race/Ethnicity

Total	134,703	310,400	405,621
White Alone	63.0%	72.6%	77.8%
Black Alone	31.8%	22.4%	17.6%
American Indian Alone	0.4%	0.4%	0.4%
Asian or Pacific Islander Alone	2.2%	2.0%	1.8%
Some Other Race Alone	1.3%	1.1%	1.0%
Two or More Races	1.5%	1.5%	1.4%
Hispanic Origin	2.7%	2.6%	2.5%
Diversity Index	52.8	45.1	39.4



2000 Population 3+ by School Enrollment

Total	124,226	282,759	367,268
Enrolled in Nursery/Preschool	2.0%	1.9%	1.9%
Enrolled in Kindergarten	1.5%	1.4%	1.4%
Enrolled in Grade 1-8	10.9%	11.2%	11.5%
Enrolled in Grade 9-12	5.0%	5.1%	5.3%
Enrolled in College	4.8%	5.4%	5.1%
Enrolled in Grad/Prof School	0.6%	0.8%	0.7%
Not Enrolled in School	75.3%	74.1%	74.1%

2000 Population 25+ by Educational Attainment

Total	86,782	196,124	254,639
Less than 9th Grade	7.9%	6.8%	6.6%
9th - 12th Grade, No Diploma	16.8%	14.9%	14.3%
High School Graduate	30.0%	28.4%	28.4%
Some College, No Degree	23.6%	23.3%	22.8%
Associate Degree	5.4%	5.8%	6.0%
Bachelor's Degree	10.8%	13.9%	14.5%
Master's/Prof/Doctorate Degree	5.4%	7.0%	7.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.



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2000 Population 15+ by Sex and Marital Status

	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 5.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 10.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 15.0 miles
Total	104,021	236,473	305,715
Females	54.3%	53.3%	52.9%
Never Married	12.8%	11.6%	10.8%
Married, not Separated	24.2%	26.1%	27.6%
Married, Separated	1.4%	1.2%	1.0%
Widowed	7.6%	6.9%	6.4%
Divorced	8.2%	7.5%	7.0%
Males	45.7%	46.7%	47.1%
Never Married	13.8%	12.9%	12.3%
Married, not Separated	23.8%	26.4%	27.9%
Married, Separated	0.9%	0.8%	0.7%
Widowed	1.6%	1.4%	1.3%
Divorced	5.6%	5.2%	5.0%



2000 Population 16+ by Employment Status

	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 5.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 10.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 15.0 miles
Total	102,669	232,806	300,839
In Labor Force	63.1%	64.2%	64.8%
Civilian Employed	59.0%	60.5%	61.4%
Civilian Unemployed	4.0%	3.7%	3.3%
In Armed Forces	0.1%	0.1%	0.1%
Not in Labor Force	36.9%	35.8%	35.2%

2004 Civilian Population 16+ in Labor Force

	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 5.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 10.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 15.0 miles
Civilian Employed	92.4%	93.6%	94.2%
Civilian Unemployed	7.6%	6.4%	5.8%

2009 Civilian Population 16+ in Labor Force

	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 5.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 10.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 15.0 miles
Civilian Employed	93.4%	94.5%	95.0%
Civilian Unemployed	6.6%	5.5%	5.0%

2000 Females 16+ by Employment Status and Age of Children

	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 5.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 10.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 15.0 miles
Total	55,797	124,313	159,344
Own Children < 6 Only	7.0%	6.8%	7.0%
Employed/in Armed Forces	4.3%	4.0%	4.0%
Unemployed	0.7%	0.5%	0.4%
Not in Labor Force	2.0%	2.4%	2.6%
Own Children < 6 and 6-17 Only	5.0%	5.1%	5.2%
Employed/in Armed Forces	3.0%	2.8%	2.9%
Unemployed	0.2%	0.3%	0.2%
Not in Labor Force	1.8%	2.0%	2.1%
Own Children 6-17 Only	14.7%	16.1%	16.9%
Employed/in Armed Forces	11.1%	12.1%	12.6%
Unemployed	0.5%	0.5%	0.4%
Not in Labor Force	3.2%	3.5%	3.9%
No Own Children < 18	73.3%	72.0%	70.8%
Employed/in Armed Forces	34.5%	35.1%	34.8%
Unemployed	2.5%	2.4%	2.2%
Not in Labor Force	36.2%	34.6%	33.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004.



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2004 Employed Population 16+ by Industry

	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 5.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 10.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 15.0 miles
Total	60,878	144,343	190,331
Agriculture/Mining	0.2%	0.3%	0.3%
Construction	5.8%	5.7%	6.2%
Manufacturing	15.4%	14.8%	15.1%
Wholesale Trade	3.7%	3.8%	3.9%
Retail Trade	11.1%	10.9%	10.7%
Transportation/Utilities	5.7%	6.1%	6.5%
Information	1.5%	1.5%	1.5%
Finance/Insurance/Real Estate	9.2%	9.3%	9.2%
Services	43.6%	43.7%	42.8%
Public Administration	3.8%	3.9%	3.8%

2004 Employed Population 16+ by Occupation

	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 5.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 10.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 15.0 miles
Total	60,876	144,341	190,330
White Collar	54.3%	58.8%	59.3%
Management/Business/Financial	10.2%	12.4%	12.8%
Professional	17.0%	19.4%	19.8%
Sales	11.5%	11.7%	11.5%
Administrative Support	15.6%	15.4%	15.1%
Services	18.8%	16.8%	15.8%
Blue Collar	26.9%	24.4%	24.9%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	5.1%	4.9%	5.4%
Installation/Maintenance/Repair	3.1%	3.2%	3.4%
Production	10.2%	9.1%	9.0%
Transportation/Material Moving	8.3%	7.1%	7.0%



2000 Workers 16+ by Means of Transportation to Work

	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 5.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 10.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 15.0 miles
Total	59,354	138,346	181,622
Drove Alone - Car, Truck, or Van	80.3%	82.0%	82.7%
Carpooled - Car, Truck, or Van	13.8%	12.1%	11.9%
Public Transportation	1.8%	1.1%	0.9%
Walked	1.6%	1.9%	1.6%
Other Means	0.9%	0.8%	0.7%
Worked at Home	1.7%	2.1%	2.1%

2000 Workers 16+ by Travel Time to Work

	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 5.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 10.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 15.0 miles
Total	59,354	138,348	181,622
Did Not Work at Home	98.3%	97.9%	97.9%
Less than 5 minutes	2.2%	2.4%	2.4%
5 to 9 minutes	10.8%	9.5%	8.8%
10 to 19 minutes	42.6%	37.2%	33.6%
20 to 24 minutes	18.9%	19.7%	19.4%
25 to 34 minutes	15.9%	19.7%	22.3%
35 to 44 minutes	2.3%	3.2%	4.1%
45 to 59 minutes	2.6%	3.0%	3.8%
60 to 89 minutes	1.6%	1.6%	1.7%
90 or more minutes	1.4%	1.7%	1.8%
Worked at Home	1.7%	2.1%	2.1%
Average Travel Time to Work (in min)	19.9	21.4	22.5

2000 Households by Vehicles Available

	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 5.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 10.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 15.0 miles
Total	54,330	119,768	152,497
None	10.4%	9.1%	7.8%
1	39.6%	35.7%	33.2%
2	34.4%	37.4%	38.8%
3	11.2%	13.0%	14.6%
4	2.9%	3.3%	4.0%
5+	1.5%	1.5%	1.5%
Average Number of Vehicles Available	1.6	1.7	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.



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Radius: 15.0 miles



2000 Households by Type

	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 5.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 10.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 15.0 miles
Total	54,324	119,739	152,522
Family Households	63.8%	65.6%	68.4%
Married-couple Family	42.2%	47.2%	51.4%
With Related Children	16.9%	20.0%	22.2%
Other Family (No Spouse)	21.5%	18.3%	16.9%
With Related Children	13.6%	11.6%	10.7%
Nonfamily Households	36.2%	34.4%	31.6%
Householder Living Alone	31.0%	29.4%	27.1%
Householder Not Living Alone	5.2%	5.0%	4.6%
Households with Related Children	30.5%	31.6%	32.9%
Households with Persons 65+	26.9%	25.1%	24.4%

2000 Households by Size

	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 5.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 10.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 15.0 miles
Total	54,324	119,739	152,522
1 Person Household	31.0%	29.4%	27.1%
2 Person Household	33.9%	34.0%	34.5%
3 Person Household	16.9%	17.1%	17.7%
4 Person Household	11.0%	12.2%	13.2%
5 Person Household	4.6%	4.8%	5.1%
6 Person Household	1.7%	1.6%	1.6%
7+ Person Household	0.9%	0.8%	0.8%

2000 Households by Year Householder Moved In

	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 5.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 10.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 15.0 miles
Total	54,330	119,767	152,500
Moved in 1999 to March 2000	22.2%	21.3%	20.0%
Moved in 1995 to 1998	25.9%	27.0%	27.2%
Moved in 1990 to 1994	14.5%	15.4%	15.8%
Moved in 1980 to 1989	13.8%	14.3%	15.3%
Moved in 1970 to 1979	10.5%	10.1%	10.5%
Moved in 1969 or Earlier	13.1%	11.9%	11.2%
Median Year Householder Moved In	1994	1994	1994



2000 Housing Units by Units in Structure

	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 5.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 10.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 15.0 miles
Total	59,585	130,084	164,799
1, Detached	64.2%	65.9%	68.4%
1, Attached	3.0%	2.6%	2.3%
2	9.7%	7.4%	6.6%
3 or 4	4.1%	4.0%	3.4%
5 to 9	6.0%	5.4%	4.4%
10 to 19	3.8%	3.7%	3.0%
20+	5.4%	6.4%	5.4%
Mobile Home	3.7%	4.5%	6.4%
Other	0.0%	0.0%	0.1%

2000 Housing Units by Year Structure Built

	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 5.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 10.0 miles	5600 Brainerd Rd Chattanooga, TN 37411 Radius: 15.0 miles
Total	59,584	130,056	164,790
1999 to March 2000	1.7%	2.0%	2.2%
1995 to 1998	5.6%	6.2%	7.3%
1990 to 1994	4.5%	6.0%	6.9%
1980 to 1989	11.0%	13.6%	15.1%
1970 to 1979	15.3%	18.7%	20.1%
1969 or Earlier	61.9%	53.4%	48.4%
Median Year Structure Built	1964	1968	1971

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Latitude: 35.010424
Longitude: -85.217577

5600 Brainerd Rd
Chattanooga, TN 37411
Radius: 5.0 miles

5600 Brainerd Rd
Chattanooga, TN 37411
Radius: 10.0 miles

5600 Brainerd Rd
Chattanooga, TN 37411
Radius: 15.0 miles

Top 3 Tapestry Segments

1.	Modest Income Homes	Great Expectations	Midland Crowd
2.	Great Expectations	Rustbelt Retirees	Great Expectations
3.	Rustbelt Traditions	Rustbelt Traditions	Southern Satellites



2004 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$129,328,501	\$329,321,030	\$442,070,763
Average Spent	\$2,305.16	\$2,640.29	\$2,768.62
Spending Potential Index	83	95	100
Computers & Accessories: Total \$	\$11,613,423	\$29,940,003	\$40,380,878
Average Spent	\$207.00	\$240.04	\$252.90
Spending Potential Index	67	78	82
Education: Total \$	\$39,869,057	\$101,334,771	\$134,576,877
Average Spent	\$710.63	\$812.44	\$842.83
Spending Potential Index	71	81	84
Entertainment/Recreation: Total \$	\$122,227,561	\$315,039,637	\$427,695,393
Average Spent	\$2,178.59	\$2,525.79	\$2,678.59
Spending Potential Index	71	82	87
Food at Home: Total \$	\$225,915,621	\$572,361,091	\$770,268,022
Average Spent	\$4,026.73	\$4,588.84	\$4,824.06
Spending Potential Index	86	98	103
Food Away from Home: Total \$	\$146,507,363	\$372,441,079	\$500,258,541
Average Spent	\$2,611.35	\$2,986.00	\$3,133.04
Spending Potential Index	84	96	101
Health Care: Total \$	\$130,913,557	\$331,829,776	\$449,854,375
Average Spent	\$2,333.41	\$2,660.41	\$2,817.37
Spending Potential Index	71	82	86
HH Furnishings & Equipment: Total \$	\$86,119,525	\$222,490,754	\$301,661,760
Average Spent	\$1,535.00	\$1,783.79	\$1,889.26
Spending Potential Index	72	84	89
Investments: Total \$	\$341,763,770	\$886,924,745	\$1,181,391,286
Average Spent	\$6,091.61	\$7,110.81	\$7,398.86
Spending Potential Index	69	81	84
Retail Goods: Total \$	\$1,017,444,997	\$2,603,100,603	\$3,526,867,557
Average Spent	\$18,134.98	\$20,870.05	\$22,088.20
Spending Potential Index	75	87	92
Shelter: Total \$	\$500,018,257	\$1,281,820,997	\$1,722,127,793
Average Spent	\$8,912.35	\$10,276.85	\$10,785.41
Spending Potential Index	67	78	81
TV/Video/Sound Equipment: Total \$	\$38,748,728	\$98,184,860	\$38,748,728
Average Spent	\$690.66	\$787.19	\$826.33
Spending Potential Index	70	79	83
Travel: Total \$	\$68,343,994	\$176,401,543	\$238,578,767
Average Spent	\$1,218.17	\$1,414.28	\$1,494.18
Spending Potential Index	67	78	82
Vehicle Maintenance & Repairs: Total \$	\$39,228,869	\$100,762,190	\$136,379,757
Average Spent	\$699.22	\$807.85	\$854.12
Spending Potential Index	68	79	83

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 1999, 2000 and 2001 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI BIS forecasts for 2004 and 2009